



Benefits

Cisco+ provides all the benefits of Cisco, now as a service. Boost speed, agility, and scale with on-demand solutions that intelligently adapt to your business needs. Our hybrid cloud offers give you flexible consumption for your on-premises infrastructure so you can optimize workloads across clouds, on-premises data centers, labs, and co-location facilities for scale, performance, and agility, with great value. We are taking several years of buying trends and behaviors, and packaging our most popular solutions to meet common needs.

You have the flexibility to choose a consumption model tailored to your business: pay as you use or pay as you grow.

Pay as you use:

This model provides maximum flexibility on service capacity. It allows you to scale up or down as your business changes and is ideal for seasonal or hard-to-predict scenarios. You select a reserved service capacity for your organization and then can scale up or down as your requirements vary.

Pay as you grow:

Ideal for high-growth organizations, this model provides a buffer for growth in the services you need. It allows you to commit to a known service capacity and allows flexibility to add capacity as your business needs change.

In each scenario, Cisco will deploy a full-stack solution package of hardware, software, and services for customer success to provide you with flexible IT resources and capacity required to run your business with cloud-like scalability and agility, while enabling the security, control, and performance of on-premises workloads. With Cisco+ Hybrid Cloud, you can choose to self-manage day-2 operations or work with a leading Cisco provider partner for a fully managed service offer. We are building a model that will flex with your evolving business needs and changes over time.



Why Cisco+?

- World-class hardware, software, and APIs: Cisco delivers industry-leading technologies from Cisco and its technology partners across compute, storage, networking, automation, and cloud, designed to meet your diverse operating environment.
- Flexible consumption: With Cisco+, you can pay
 as you use, to get the flexibility to grow and shrink
 capacity utilization on demand, or pay as you grow, to
 get growth capacity for your increased IT needs while
 scaling up on your own terms without breaking the
 bank or having to continuously over-provision.
- Simple dashboard views on service usage: Cisco makes it easy to track service usage through a single pane, allowing you to understand business trends and determine future investments. Cisco and Cisco partners optionally offer professional and managed services to deliver as-a-service outcomes, depending on your preference.
- Artificial intelligence for optimizing service:
 Not only do you pay for what you use, but Cisco's machine-intelligence solutions will help tell you the best way to run your applications and workloads to optimize for performance and minimize expenditure.
- Ecosystem choice: Cisco and our certified partners bring a large technology ecosystem to enable you to run operations according to the needs of your business
- Country availability: Cisco+ Hybrid Cloud is currently available in the United States, Canada, the United Kingdom, the Netherlands, Germany, and Australia.
- Partner eligibility: Cisco+ Hybrid Cloud is only available through qualified partners. The partner must be a tier 1 partner that can transact with Cisco directly. The partner must have either a Cisco Powered Hybrid Cloud/laaS designation or a Cisco Data Center Master or Advanced Specialization.

Solution overview

Cisco+ Hybrid Cloud for VDI

The world is changing rapidly. Your employees and customers are embracing new ways to get their work done. They expect you to deliver the environment they need to be successful. Cisco and our partners provide secure and validated Virtual Desktop Infrastructure (VDI) solutions to deliver an exceptional end-user experience.

Cisco HyperFlex™ extends the simplicity of hyperconvergence from the core to the edge and hybrid cloud, putting IT at the center of rapid innovation in a world where data is everywhere. The latest innovations in HyperFlex with Cisco Intersight™ are engineered to meet the unique requirements for deploying hyperconverged infrastructure at the edge at a global scale.

Why Cisco+ Hybrid Cloud for VDI:

- Scale up or scale down resources for knowledge workers in a hybrid workplace without needing to pre-purchase capacity while paying for only what is being used
- Access Cisco Validated Designs to help accelerate implementation and reduce financial risk
- Deliver a better user experience leveraging pre-integrated Cisco® solutions

Learn more

To learn how Cisco+ can help your organization on its journey, please contact <u>Cisco Sales</u> or <u>your Cisco registered partner</u>.

For more information, visit <u>cisco.com/go/ciscoplus</u> and review the <u>Cisco+ End User Program Terms</u> and the <u>Cisco+ Hybrid Cloud End User Offer Specific Terms</u>.